

WADA FARMS



**IDAHO FALLS, ID
THIRD GENERATION**

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**GROWER-SHIPPER
OF POTATOES**

Wada Farms has a 70+ year history of pride, excellence and respect – and an obsession for providing things of intrinsic value to their customers and partners.

Established in 1943, Wada Farms was founded by Frank Wada, who emigrated to the U.S. from Japan in 1922 at the age of 13. He and his wife Agnes farmed in San Clemente, California, until World War II broke out. They packed as many belongings as their 1934 Ford truck could hold, then moved inland during the war to avoid internment when Japanese Americans were forced to relocate from the west coast. **After settling in Pingree, Idaho, the decision was made to plant their family roots and first crop of potatoes** on 160 rented acres of farmland in the spring of 1943.

By 1972, the Wada family farm had grown to approximately 400 acres when Frank's youngest son, **Albert, bought the family business from his father**. Under his leadership, Wada Farms Inc. has grown into a successful Idaho-based agribusiness, **now farming nearly 30,000 irrigated acres of crops each and every year**.

As a fully integrated grower-shipper of **Russet, red, gold and specialty varieties**, Wada Farms Potatoes operates one of the largest fresh potato packing facilities in the country. **Albert and his wife Christine have four children; the two boys, Bryan and Chris, are both active in the family operation**. In 2010, Bryan Wada was named company president.

Wada Farms has a reputation not just for quality, but for leadership in new ways of doing things and understanding trends and opportunities.

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