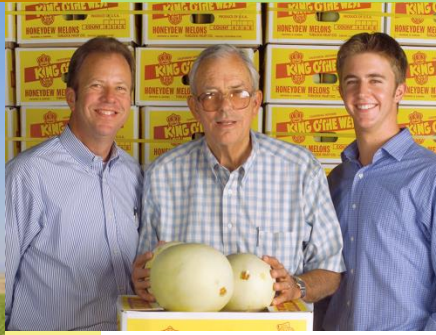


TURLOCK FRUIT CO.



Second generation melon farmer Don Smith examines King O' The West honeydews.



The **Turlock Fruit Company** has been growing and packing melons as a **family owned operation since 1918**. Their flavorful melons are a result of careful seed selection, good farming practices, harvesting melons at maturity, and post-harvest handling. To make things even sweeter, Turlock Fruit Company melons are **certified pesticide residue free!**

Turlock Fruit Company has been synonymous with the **cantaloupe** industry for more than three-quarters of a century. In fact, the founder of the firm, **James H. Smith**, was commonly called by his nickname, **Cantaloupe Smith**. He founded the firm in 1923 and it has been growing **cantaloupes, honeydews** and **mixed melons** ever since.

In recent years, the **4th generation family company** has expanded its growing operations from its San Joaquin Valley roots to include production in the Imperial Valley and Mexico. Look for labels **Peacock, King O' The West** and **Sycamore** for sweet and wonderful **summer melons** from Turlock Fruit!

TURLOCK, CA
FOUR GENERATIONS
ORGANIC HONEYDEW &
CANTALOUPE

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