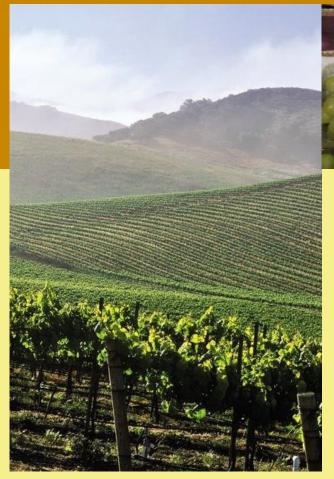
TOP BRASS MARKETING



SHAFTER, CA 3 GENERATIONS

NON-GMO **GRAPES & POTATOES**





As third generation growers, the Vignolo family has owned and operated farming land in Central California since 1938. Ted Vignolo, the son of an Italian immigrant, started growing **cotton** in 1938. Soon after, the family expanded the business to include **conventional** and organic table grapes, wine grapes, organic and conventional potatoes, pistachios, alfalfa, and almonds.

To support demand for the growing business, an on-site marketing company, Top Brass Marketing, was established in 1999. Since that time, Top Brass Marketing has been honored to be the exclusive sales agent for Vignolo Farms, marketing their fine grapes and potatoes to retail, wholesale, and foodservice distribution accounts worldwide.

The Top Brass sales team brings over 70 years of experience and are committed to providing individualized service that customers can rely on. Many years have passed since Ted planted his first crop, but the Vignolo Farms philosophy remains the same—hands-on family farming with a focus on growing only premium produce. Cultivated with careful attention in some of the most fertile soil in the country, Top Brass Marketing is known for its attention to quality from farm to table.

This is part of a series of Local Grower Profiles by GENERAL PRODUCE COM/GROWERS. View more at general produce.com/growers.

