



Extraordinary Service at the Speed of Fresh



Traci Ennis, Director of Procurement

Traci began her career at General Produce in 1987. She started in the Accounting Department and has held many key positions within the company, most recently heading up Business Development. Her dedication to General Produce, our customers and our valued business partners has led to her leadership role in Procurement.

As Director, Traci is responsible for all aspects of purchasing, from contracts to pricing to product selection and mix. She works to secure a competitive advantage with our grower shipper community, while having a strategic plan for improving our internal procurement processes. Buyer activity is critical to good customer support and Traci understands the components of excellent supply chain management.

In her personal life, Traci enjoys spending time with family and friends. Camping, wine tasting, travel and entertaining allow her to unwind away from work.