



Extraordinary Service at the Speed of Fresh



Sergiy Poruchikov, Customer Service Manager

Sergiy joined General Produce shortly after graduating from high school in 1995. He has served as an Order Selector, a Will Call Sales Representative, and an Inside Sales Representative before becoming our Customer Service Manager. Currently, he acts as a liaison between customers and General Produce, ensuring that lines of communication are open and strong. As a great team player, he strives to build lasting relationships with General Produce's customers, as well as, his colleagues.

Sergiy emigrated from Ukraine to the U.S. when he was 17 years old. He is proud of his family, wife, and three children and enjoys music, camping, fishing, cooking, and playing sports with his son.