



Extraordinary Service at the Speed of Fresh



Jeff Sacchini, CEO

Upon graduating from California State University, Chico in 1986 with a BS degree in Agribusiness, Jeff began his career as a sales rep for JC Produce in Sacramento. In 1992, he moved from Sacramento to Modesto to become President and shareholder of Davis Lay Produce. He successfully grew and sold the business to Smart and Final stores in 1997. He continued to lead Davis Lay Produce and Craig and Hamilton Meats as President until 2000.

Later in 2000, Jeff co-founded Piranha Produce. Piranha grew rapidly and was successfully sold to a SYSCO Foods subsidiary, FreshPoint, in 2005. Jeff continued as President of Piranha until 2010 when he was promoted to Regional President, overseeing a handful of companies on the west coast. In 2014, Jeff departed FreshPoint and purchased a grocery store and restaurant on the island of Kauai. Jeff continues to own the business there but moved back to California full time in 2017 to become President of Daylight Foods in August. During those two years, he acquired two companies and rolled them in to Daylight. He also led a major move and relocation to a larger facility.

Jeff and his wife Liz have been happily married for 29+ years. They have 3 adult daughters (Hannah, Alexa and Clarissa).

Among his many passions are running, road and mountain biking, skiing, golfing and boating.

Together, Jeff and Liz founded a non-profit in 2009 named The Kauai Marathon and Half Marathon. It has grown to become one of the most popular running events in Hawaii. It has distributed more than \$200,000 to local charities since its inception.