



*Extraordinary Service at the Speed of Fresh*



**Daniel Chan**, President

Dan is responsible for the overall management of General Produce, insuring that all departments function smoothly together, as the company evolves and grows. He understands, practices and values the company's legacy of concern for people, innovative ideas, and outstanding customer service to ensure the continued success of his family's business.

An honors graduate from the Hass Business School at the University of California at Berkeley, Dan majored in Accounting & Finance. Before returning to the family business in 1979, he was a CPA with Price-Waterhouse in the Bay Area.

Dan has hands-on experience and responsibility for spearheading the development of key programs in the areas of business planning & strategy, team-building, finance, procurement, and operations.

In his spare time, Dan's interests include family, cycling, barbecuing, sports, and the military.