



*Extraordinary Service at the Speed of Fresh*



**Daniel Chan**, Owner

Daniel Chan, Owner and former President, serves in an advisory role to the overall management of General Produce. His oversight insures all departments function smoothly together, as the company evolves and grows. The continued success of his family's business is Dan's overarching focus and steadfast commitment.

An honors graduate from the Hass Business School at the University of California at Berkeley, Dan majored in Accounting & Finance. Before returning to the family business in 1979, he was a CPA with Price-Waterhouse in the Bay Area.

Over many years, Dan was responsible for spearheading the development of key programs in the areas of business planning & strategy, finance, team-building, operations, and procurement.

In his spare time, Dan's interests include family, cycling, barbecuing, sports, and the military.