

DRISCOLL'S BERRIES



Driscoll's farmers

**SANTA MARIA, CA
FOUR GENERATIONS**

--

PREMIUM FRESH BERRIES

Family owned and operated for over 100 years, **Driscoll's** is a shipping and marketing business that is passionate about growing **premium fresh berries**. Respected worldwide, **Driscoll's** is one of the largest growers of California **strawberries, raspberries, blueberries, blackberries** and **organic berries**.

Joseph "Ed" Reiter and **R.O. Driscoll** began growing the first Pajaro Valley **Sweet Briar strawberries** back in 1904! The family tradition continues as Driscoll's berries are **grown on family farms** in some of the world's premiere growing regions. These farmers share a commitment to growing the world's best berries and to protecting their family land to hand down to future generations.

Before the berries are sent to the independent family farms, Driscoll's research and development teams use natural breeding methods to create **patented varieties**. All of their berries are sweet, juicy and naturally wholesome. **Packed with antioxidants, fiber and vitamins**, they're a healthy treat for any time of the day. Driscoll's **food safety program** ensures the wholesomeness of the berries and the safety of their consumers, employees, and independent farmers throughout the entire process.

This is part of a series of Local Grower Profiles by **GENERAL PRODUCE**
View more at generalproduce.com/growers. **COMPANY**