

COKE FARM



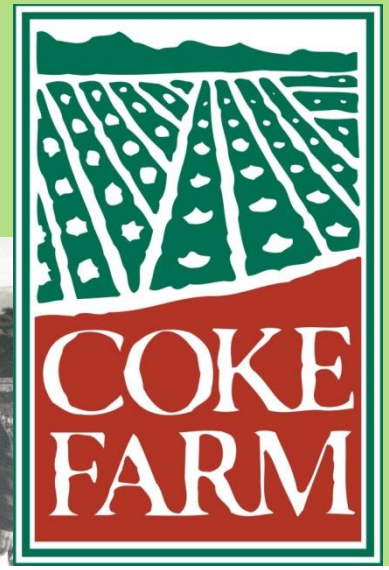
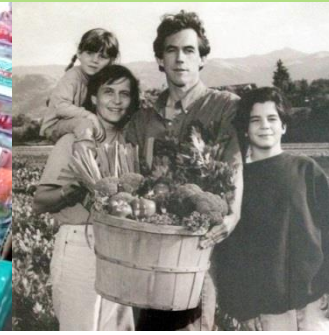
Dale Coke checks on the wheat before harvesting.

SAN JUAN BAUTISTA, CA

SINCE 1981

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**ORGANIC FRUITS &
VEGETABLES**



Coke Farm has been producing *organically grown fruits and vegetables* for over thirty years. In 1981, founder **Dale Coke** was prompted by a doubting conventional farmer, who speculated that **strawberries** could not be grown organically. Dale planted his first strawberries in August of 1981 on the home ranch near **Aromas, California**. The plants produced successfully and a local natural foods store became the first Coke Farm customer.

Dale started planting more crops and joined the *Santa Cruz* chapter of C.C.O.F. (**California Certified Organic Farmers**). By 1990, **Coke Farm** had grown to a 200+ acre farm, harvesting over **fifty crop** varieties each year and shipping daily out of a cooler on site in **San Juan Bautista**.

Today, Coke Farm continues to provide its customers with organic, specialty, top quality, seasonal fruits and vegetables year-round. In addition to growing and shipping their own produce, **Coke Farm** cools, stores, and ships for several *local organic farms*.

*This is part of a series of Local Grower Profiles by
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