

BOGGIATO PRODUCE



SALINAS, CA

--

**ARTICHOKES, BRUSSELS
SPROUTS, ROMAINE HEARTS**

Almost a century ago, Italian immigrant Antonio Boggiatto put down deep roots as he began farming artichokes in Monterey County. His son, Eugene, carried on the family business in the late 1940s expanding their growth with packing and shipping operations.

Current company president Michael Boggiatto continued to build on his father's and grandfather's legacy, and he established Boggiatto Produce in 1989 by joining forces with the Hitchcock and Panziera families who also have long-established histories farming in the Salinas Valley.

Today, Boggiatto Produce, Inc. is **headquartered about 100 miles south of San Francisco in the heart of the Salinas Valley**, known internationally as the "Salad Bowl of the World." Boggiatto Produce ships several million cartons of produce each year from the Salinas Valley, and during the winter months, from the Imperial Valley. The **highest standards of food safety practices and state-of-the-art cultivation and harvest methods** are used in every aspect of the operation from planting to shipping.

The company offers a variety of sustainably grown, fresh produce items, ranging from artichokes and Brussels sprouts to romaine hearts. The company's flagship products are **Iceberg Babies®** baby iceberg lettuce and **Garden Hearts®** hearts of romaine.

*This is part of a series of Local Grower Profiles by
View more at generalproduce.com/growers.*

GENERAL PRODUCE
C O M P A N Y